



Meeting the needs of the Parkinson's community

Steve Ford
Chief Executive

PARKINSON'S^{UK}
CHANGE ATTITUDES.
FIND A CURE.
JOIN US.

The community's 3 priorities



**Better
treatments
and a cure -
faster**



**Empowered
to take
control**



UK PARKINSON'S
**Excellence
Network**

The logo for the UK Parkinson's Excellence Network features a stylized blue arrow pointing upwards and to the right, with a smaller blue arrow pointing downwards and to the left, creating a sense of movement and direction.

**Quality
services as
standard**

Better treatments and a cure - faster

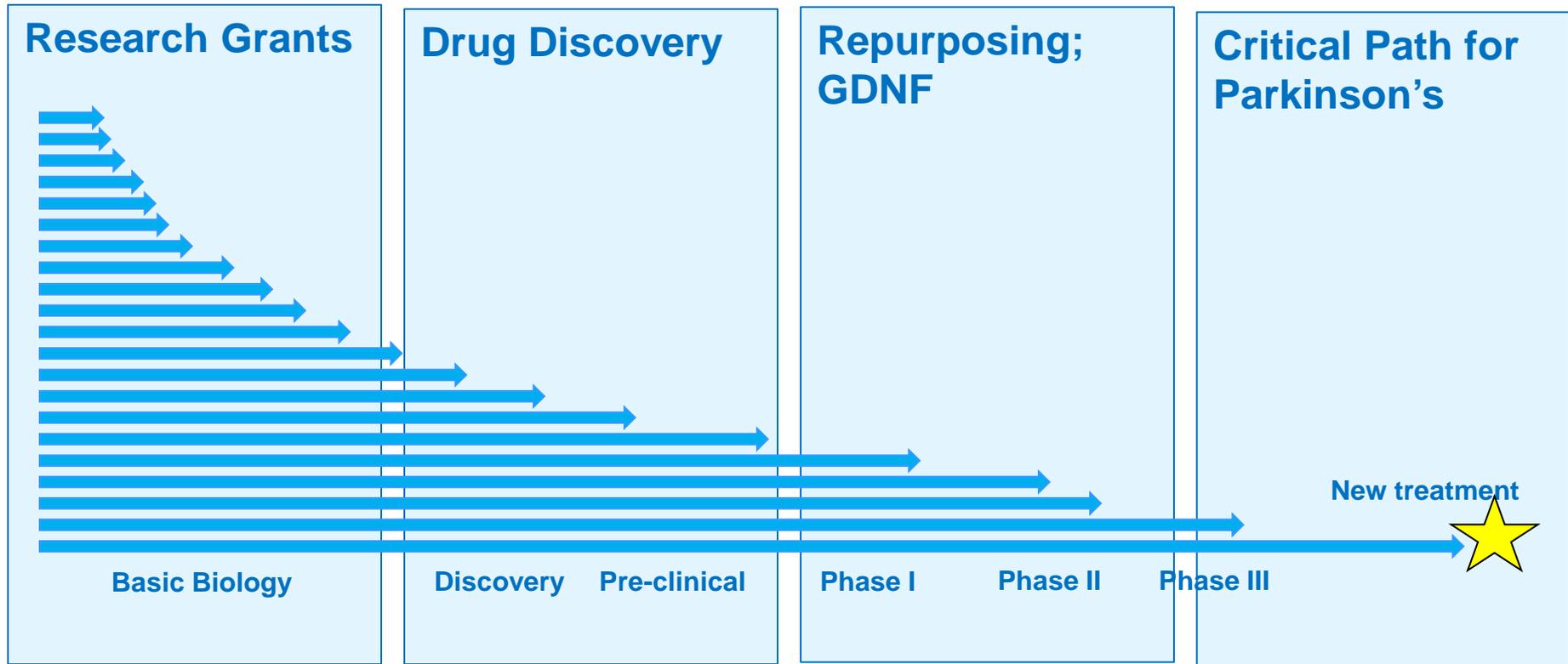


Research Strategy – New Paradigm

1. **Focus on Treatments:** Going beyond pathophysiology, to treatment development
2. **Whatever it takes:** Working across all stages of R&D for results in years, not decades
3. **Partnership:** Strong involvement of strong partners, to bring their strengths to our game
4. **Impact:** Seeking opportunities where we can play a unique role

Parkinson's UK Research:

Working at all stages to accelerate delivery of new treatments



Critical Path for Parkinson's

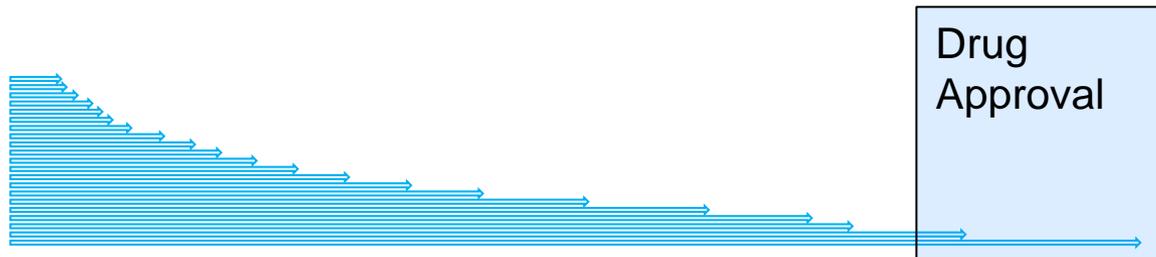
GOAL to improve the efficiency and reduce the cost of clinical trials by leading in creation of a unique consortium

CHALLENGE

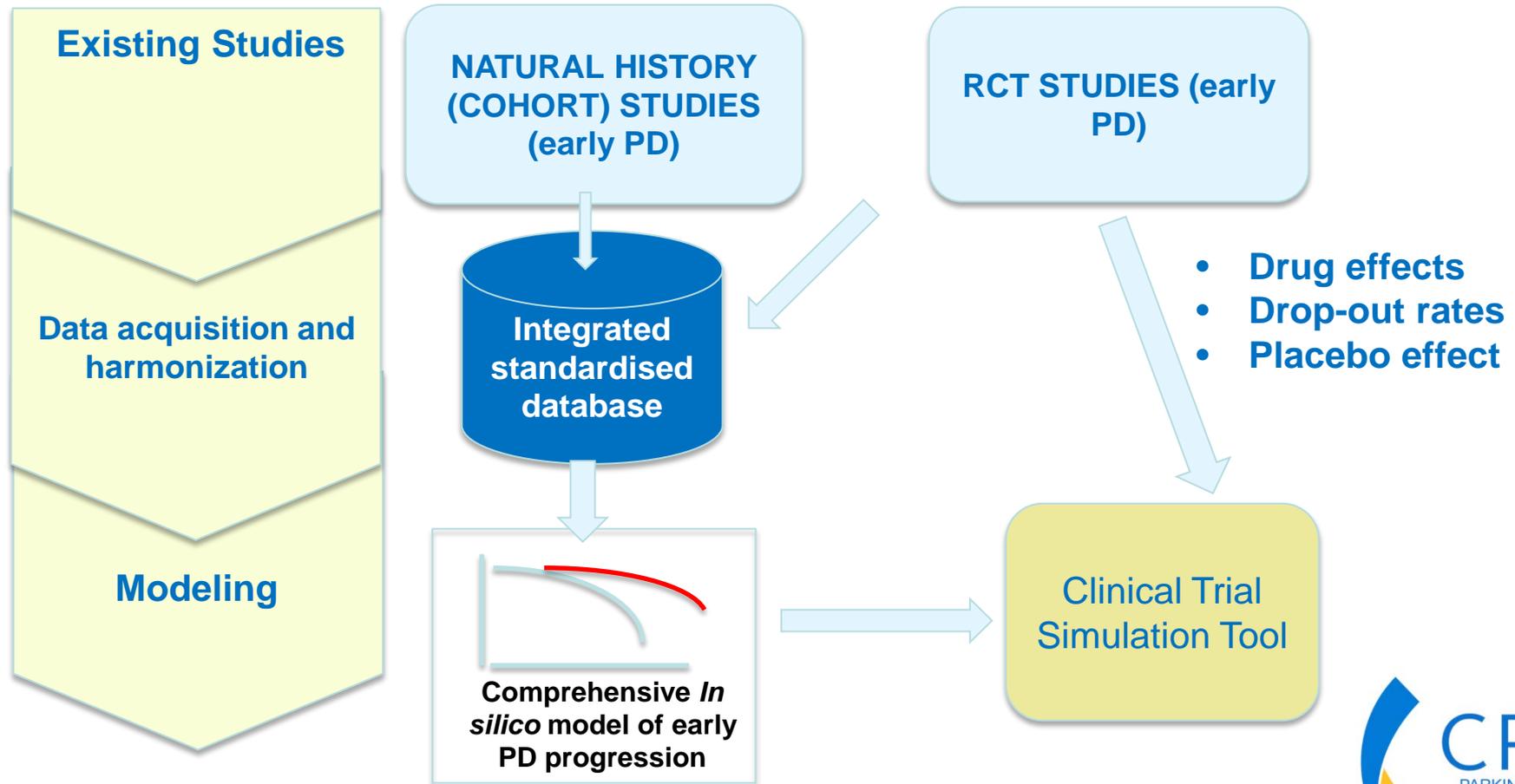
Clinical trials are the most costly and risky part of drug development. This makes companies less likely to invest and slows the path to new therapies for everyone.

SOLUTION: The Critical Path for Parkinson's

We will join the Critical Path Institute to lead a consortium of companies, academic researchers and regulators to share the data and learnings from previous clinical studies to make clinical trials faster, more efficient and robust.



Maximizing Use of Existing Data to Create New Clinical Development Tools



Empowered to take control



Taking control

Think positive



Get informed



Stay connected



Do things



Make plans



Be involved



Parkinson's Links

– for everyone, everywhere

- ✓ Mutual support Information, advice and signposting to further help
- ✓ Self-management
- ✓ Befriending
- ✓ Exercise
- ✓ Therapeutic activity
- ✓ Social activity
- ✓ Financial assistance (local grant funding)
- ✓ Being listened to - views, feedback and needs

Parkinson's Links

– for everyone, everywhere

People also said that they expect there to be a number of different **activities** happening in their local area:

- ✓ campaigning
- ✓ access to information about, and opportunities to participate in, current research projects
- ✓ marketing activity
- ✓ fundraising

Quality services as standard



UK PARKINSON'S
**Excellence
Network**



Our new approach – Excellence Network

The UK Parkinson's Excellence Network brings together the passion and expertise of **leading clinicians** with the strategic leadership and resources of **Parkinson's UK** underpinned by the voices and needs of **people affected by Parkinson's**.





It's about professionals
collaborating and sharing
best practice so that
services are improved for
everyone with Parkinson's,
no matter where they
are in the UK

Our ambition

To have a personal relationship with the 10K people diagnosed with Parkinson's every year.





We're the Parkinson's support and research charity. We're committed to finding a cure and improving life for everyone affected by Parkinson's.

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