

SECOND ANNUAL PATIENT-REPORTED OUTCOME (PRO) CONSORTIUM WORKSHOP

March 15, 2011 ■ Silver Spring, MD

Co-sponsored by



Lessons Learned

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- The following commentary is for information only. The views and opinions expressed in this presentation are mine and do not necessarily represent the views and opinions of the PRO Consortium or any of its respective industry members.

A Consortium of Pharma



- *Teleconferencing across 9 different time zones is only the beginning...*

Interactions with the FDA



The good news and the not so good news...

The Process

Making it up as we go along...

PRO Consortium Objectives



Broadening our horizons...

Why then a PRO Consortium?



- Groups are much smarter than individuals. And the groups that do well, it's not shaped by how smart the people are in the group, it's shaped by how well they signal each other.

David Brooks discussing his book the *Social Animal* on
All Things Considered, March 07, 2011