

## **eCOA Masterclass #1: The Road to Best Practice Consensus: Electronic Migration and Implementation of PRO Measures**

This 1<sup>st</sup> Masterclass — the fourth installment of our eCOA Educational Series — takes a deep dive into current best practices for the electronic migration and implementation of patient-reported outcome (PRO) measures, as featured in the [published article](#) in *Value in Health*.

Moderator: Scottie Kern (C-Path)

Presenters: Florence Mowlem (ObvioHealth), Ben James (uMotif), and Melisa Newara (Medrio)

View the webinar below: